

## About BCA

Founded in 1949, BCA Research has developed an enviable reputation as a world leader in the provision of independent global investment research. The firm produces leading-edge analysis and forecasts of all the major asset classes, along with clear and focused investment strategy recommendations. Research is provided to financial professionals in more than 90 countries through a wide range of products, services and meetings.

### Our Strategy Services

- › THE BANK CREDIT ANALYST
- › CHINA INVESTMENT STRATEGY
- › COMMODITY & ENERGY STRATEGY
- › DAILY INSIGHTS
- › EMERGING MARKETS STRATEGY
- › EUROPEAN INVESTMENT STRATEGY
- › FOREIGN EXCHANGE STRATEGY
- › GEOPOLITICAL STRATEGY
- › GLOBAL ASSET ALLOCATION
- › GLOBAL FIXED INCOME STRATEGY
- › GLOBAL INVESTMENT STRATEGY
- › GLOBAL REAL ESTATE STRATEGY
- › U.S. BOND STRATEGY
- › U.S. EQUITY STRATEGY
- › U.S. INVESTMENT STRATEGY

### Competitive Advantage

#### ANALYSIS & FORECASTS FOR ALL ASSET CLASSES & ECONOMIES

BCA covers every corner of the globe through its Global, U.S., European, Emerging Markets, and China strategy services. Asset class coverage includes equities, fixed income, foreign exchange, real estate, commodities and energy – and the geopolitical issues affecting the investment climate.

#### OVER 60 RESEARCH STAFF INCLUDING 17 CHIEF STRATEGISTS

We have tremendous continuity amongst our team of strategists; nine have been with the firm for more than a decade, and the total cumulative tenure is 140 years. BCA strategists are supported with an environment conducive to independent thought.

#### PROPRIETARY MODELS AND LEADING INDICATORS

With over 150,000 data series, BCA controls a vast treasure of historical data, including countless proprietary leading indicators and predictive economic models.

#### DEDICATED ACCOUNT MANAGEMENT AND CLIENT SERVICE

BCA has a dedicated Client Relationship Team for quick response and efficient fulfillment of client requests. The team is also available to assist with the provision of chartbooks and in the interaction between clients and BCA's research strategists.

### Independence and Integrity

BCA is a pure research firm, able to focus on providing value-added analysis without any conflicts of interest. The client base includes both the buy and sell sides of the investment industry, and the firm maintains no economic, political or financial bias.

GLOBAL ASSET ALLOCATION		
Europe	U.S./Global	EM/China
equities fixed income	foreign exchange commodity & energy	real estate geopolitics
60 research staff including 17 Chief Strategists and 35 analysts		